



Waxahachie Ranks #75 out of 405 as Best City in the U.S. For Women Entrepreneurs to Launch a Business

According to recent report, Waxahachie is a great place for women entrepreneurs to live and work

August 18, 2015, Fort Mill, S.C., GoodCall: Waxahachie, TX was ranked as one of the best cities in the U.S. for women entrepreneurs to launch a business, according a new report by data-science group [GoodCall](#). Waxahachie took the #75 position, outranking Fort Worth, TX at #88.

“Waxahachie has a healthy economy, low unemployment rates and a solid concentration of women-owned businesses, at 28.76%,” says Eppie Vojt, founder of GoodCall. “These factors are what make the city great for women entrepreneurs.”

A total of 405 cities were evaluated on the metrics of core economic strength, business climate for women, professional networking potential and female educational values.

“In the past decade, Waxahachie has gained almost 10,000 new residents and many new businesses. As our city has continued to grow, Waxahachie has added an array of new retail, dining, entertainment venues and industry, and many of these are owned by women,” says Amy Hollywood, Director of Communications and Marketing for the City of Waxahachie. “Our city is proud that nearly one out of every three businesses in Waxahachie is owned by successful female entrepreneurs, and we are grateful for their contributions to our healthy economic climate.”

“Women’s empowerment, which is an engine for economic growth, is good for business. Waxahachie is thrilled to be acknowledged and recognized for this empowerment,” adds Debra Wakeland, President and CEO of the Waxahachie Chamber of Commerce. “Women prioritize things like education and health care for their children – they also build the foundations of a prosperous future. This means empowered women can generate a vast amount of wealth to small and large businesses. The Waxahachie Chamber is soon to host the first-ever Ellis County Women’s Expo, empowering women across Texas to succeed in every area of their life. The Chamber’s thought process is, if you want a successful future, then you need to be doing as much as you can to create it—and that means empowering women.”

The report also features advice for women entrepreneurs provided by national experts from the [U.S. Small Business Administration’s Office of Women’s Business Ownership](#), The [National Women’s Business Council](#) and the [American Association of University Women](#).

Read the full report regarding Waxahachie’s ranking, including methodology and data sources, here: <http://www.goodcall.com/data-center/2015s-best-cities-for-women-entrepreneurs/>

About GoodCall: The GoodCall research team analyzes official government data to develop reports that help students, recent graduates and financial consumers make decisions about their careers, college choices and more. The [GoodCall Data Center](#) was born from the idea that in an increasingly complex online marketplace, consumers deserve access to the information they need to make educated financial decisions.

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